

ANNUAL REPORT

Graphic Standards and Web Communications

**University of North Alabama
Florence, Alabama**

Mitchel R Moon _____
Committee Chair

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Date submitted

Submitted to: Dr. Kristy Oden
Chair, Shared Governance Executive Committee

UNIVERSITY OF NORTH ALABAMA

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2022-2023

- I. Executive Summary

- II. The Committee's Charge (from the Shared Governance Document)
 1. To serve as an advisory committee on the establishment and implementation of the University's uniform graphics standards policies
- III.
 2. To gather and review information on the use of University graphics on and

- A. In the coming year?
 - B. In future years?
- XII. What are the Committee's weaknesses?
- A. What can the Shared Governance Committee help you do to address the weaknesses?

The branding standards must be enforced to maintain a cohesive look. A committee seems ineffective to handle the day to day issues unless the committee meets regularly.
- XIII. Comments
- Mr. Daniel Leonardos de Souza was elected the vice chair.